

# MICHAEL LEIMBACH

video editor • content creator • collaborator

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Portland, OR

## Experience

### **Avanti Destinations** Content Specialist | October 2022 - Present | Portland, OR

- Write, structure, and edit copy based on marketing department and vendor requirements.
- Create still and motion graphics, videos, and brochures with Adobe Creative Suite.
- Collaborate with product team to produce collateral for travel agents and tourism boards.
- Support and proof marketing promotions and materials.

### **WJLA-TV** Video Editor | August 2021 - August 2022 | Washington, DC

- Using AVID Media Composer, edited video for daily news coverage, special projects, and sweep period pieces.
- Ingested and sent out news feeds to bureaus and organizations throughout the Sinclair network.
- Collaborated with anchors, reporters, and producers on video elements of newscasts in US Media Market #9.

### **Greenhouse Fabrics** Customer Service Rep | August 2020 - August 2021 | High Point, NC

- Serviced clients via phone, email, and social media.
- Performed research on products and helped clients evaluate project needs.
- Assisted marketing department with graphic design, videography, photography, and SEO copywriting.

### **KOIN-TV** Video Editor | November 2018 - December 2019 | Portland, OR

- Using Adobe Premiere Pro, organized and cut together raw footage according to AP ENPS scripts and guidelines.
- Operated teleprompter, cued live shots, and uploaded footage to CBS' national database as necessary.
- Worked with reporters, anchors, and producers to edit short-form packages and projects in US Media Market #21.

### **Portland Pickles Baseball** Media Director | February 2018 - November 2018 | Portland, OR

- Developed and directed the entire live production for all 36 Portland Pickles (WCL) home broadcasts.
- Edited post-game highlight reels and distributed them to local media outlets.
- Managed team's social media channels (Facebook, Instagram, Twitter) via Hootsuite.
- Published articles, created videos, and built graphics for team's website and social channels.

### **Portland Winterhawks** Camera Operator | December 2016 - October 2018 | Portland, OR

- Recorded live game footage of Portland Winterhawks (WHL) junior hockey games.
- Collaborated with team Video Coordinator to share clips with players and coaches via XOS Thundercloud.

### **STATS Perform** Video Coordinator | October 2016 - December 2017 | Hillsboro, OR

- Captured, edited, and distributed game video to MLB and NHL teams for scouting, coaching, and advanced analytics.
- Updated timelines and logged events minute-by-minute during each televised broadcast.
- Provided on-call technical support for team representatives and video coaches across North America.

## Education & Skills

### **San Diego State University**

Class of 2016 • B.S in Television, Film,  
& New Media Production  
Men's Ice Hockey Team (ACHA DII), 2015-2016

### **Grossmont College**

Media Communications  
Men's Water Polo Team (CCCAA), 2013-2014

### **Skills Include:**

- Adobe Premiere • Adobe Photoshop • Adobe InDesign • Adobe After Effects • AVID • Hubspot • Wordpress
- Video Editing • Videography • Live Production • Social Media • Copywriting • Graphic Design